



OFFICIAL MAGAZINE
ANNUAL ISSUE 2016

FIGHT TO END CANCER GALA 2016



Defeat Is NOT An Option

FEATURE
articles
INSIDE



THE STRENGTH OF A WOMAN!

Breast Cancer Awareness



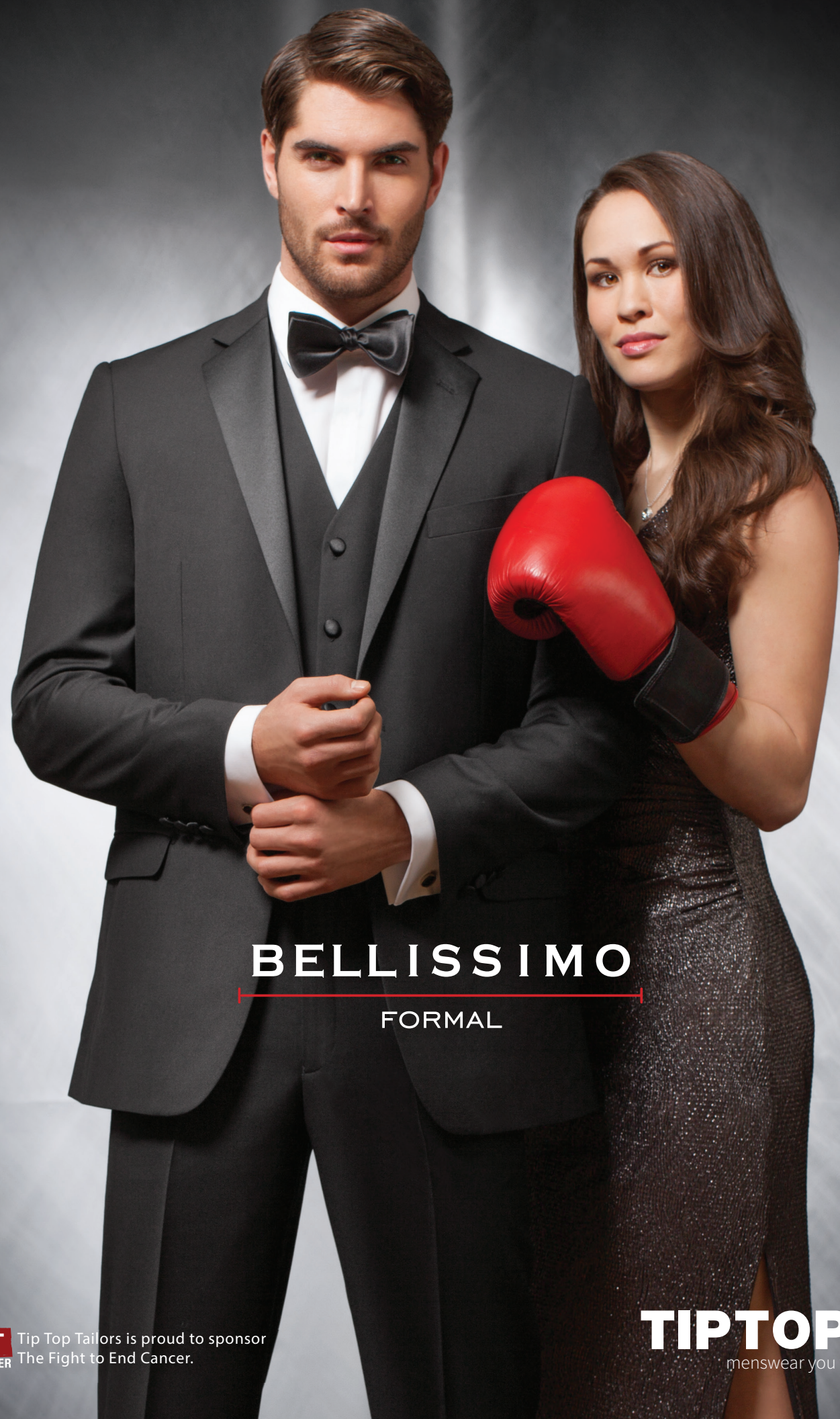
**A MESSAGE FROM
FTEC ALUMNI**
Paige Cunningham

A TRUE HERO IN THE FIGHT TO END CANCER

Julie Van Duzen



**HONOURING AN
OLYMPIC MEDALIST**
Howard Davis Jr.



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FIGHT TO END CANCER
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ABOUT

THE EVENT

The 5th Annual *Fight To End Cancer* Charity Gala took place on Saturday, June 4, 2016 at the historic Old Mill Inn. This black tie gala commences with an elegant gourmet dinner before leading into a full evening of Las Vegas-style entertainment. Guests are treated to first-class performances, paired with the night's main event - a series of Olympic-style boxing bouts featuring local business leaders and influencers.



THE PURPOSE

Those who have been affected by cancer have had to fight! *Fight To End Cancer* (FTEC) raises funds for cancer research with proceeds going directly to support the **Princess Margaret Cancer Foundations' Urgent Cancer Priorities Fund**. We have chosen to partner with PMCF, not only because they are one of the top five cancer research facilities in the world; but also because of the direct support that they provide to the local Toronto community.

This black tie gala is just one part of an ongoing fundraising effort, which will continue throughout the year and whose success will, in large part, rely on community involvement and continued media exposure. With these efforts, FTEC is confident it will reach its goal of raising over **\$1,000,000** by 2018 to support this cause.



FUNDRAISING INITIATIVES

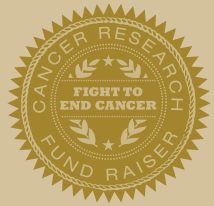
Thanks to the strong financial and gift in-kind donations from all of our corporate sponsors – coupled with support from local small businesses and community residents - the *Fight To End Cancer* has managed to successfully raise nearly **\$500,000.00** in support of the Princess Margaret Cancer Foundation, in only four years of operation. The *Fight To End Cancer* is on its way to becoming one of the most recognized and prestigious corporate occasions within Toronto and the surrounding GTA. Our 2016 event is looking to be our most successful year-to-date and it is all thanks to the hard work of our Executive Team & Planning Committee, the hours of dedication of our Fight Team and loyal supporters - like you! It is our intention to continue to grow, making *Fight To End Cancer* one of Toronto's top charity events.

To become involved as a corporate partner, volunteer or charity fighter, contact: info@fighttoendcancer.com



2015 *Fight To End Cancer* Gala Highlights





ABOUT JENNIFER HUGGINS

Jennifer began following her dreams at a young age when she devoted nearly the first half of her life to the sport of competitive figure skating. After an unfortunate accident that cut her skating career short; Jennifer turned to the sport of boxing as both a rehabilitation activity and therapeutic tool. Her passion flame grew from there and in 2006 she opened the very successful, Kingsway Boxing Club, boxing gym facility. Through her entrepreneurial ambitions, Jennifer was now given the rare opportunity to work with two of her greatest loves; the sport of boxing and the community.

In addition to all of her commitments, Jennifer traveled the world over the past decade, performing on some of the grandest stages, as an assistant to a professional magician. Through her love of boxing, business and entertainment, the *Fight To End Cancer* (FTEC) was conceived in 2011. Overseeing the day-to-day development of FTEC as the Executive Director - she, along with her executive planning team, are on a mission to make it one of the top fundraisers, both locally and abroad. Jennifer now divides her time between her role with FTEC, running the Kingsway Boxing Club and her newest role, travelling the world as an Official for Olympic Boxing at the international level.

In May of 2016, Jennifer traveled to Astana, Kazakhstan where she had the honour of being 1 of only 9 Ambassadors for the *International Boxing Association's (AIBA) Women's World Championships*. This extremely prestigious role had Jennifer internationally representing Canada for female athletes and referee officials, in the sport of boxing.

A NOTE FROM THE FOUNDER AND THE TEAM

Words From Jennifer Huggins

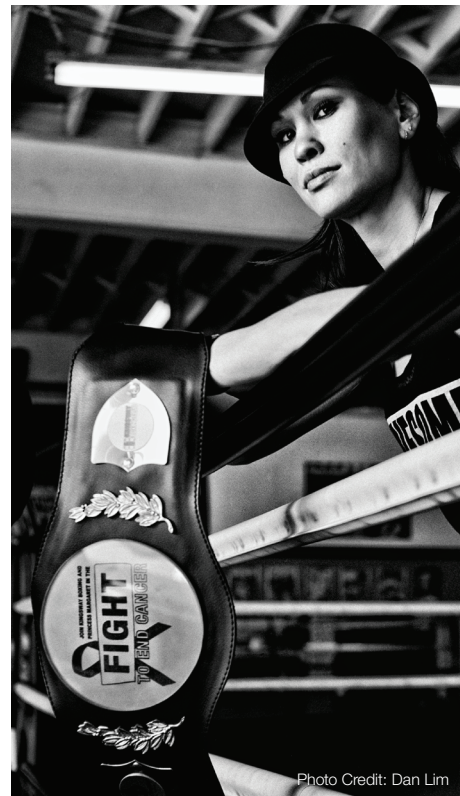
I am commonly asked why I choose to “fight” cancer. The truth is, there are so many causes out there that need to be supported and one day I hope to fight for all of them. However, it is cancer that continues to attack those who mean the world to me - my community.

The *Fight To End Cancer* started as an outlet through which I could bring together all of my passions: boxing, business and entertainment. Developing this unique fundraising event allowed me the ability to try to fulfill my dream of building a stronger, healthier community.

I believe that fighting is in our DNA. It is a skill we develop when dealing with adverse situations. Sometimes, we choose to fight and other times we are forced to. The battle, which one faces with cancer, is much like a boxing match; only the decision to step into the ring was made for them along with their opponent. The team that stands behind a boxer can make, or break their fight. It is no different for someone who is faced with the reality of having to fight cancer.

Cancer does not discriminate. We have all watched, painfully, as it attacks friends and family, both young and old. It tests the limits of, not only the victim, but also of their loved ones. Maintaining the physical strength it takes to go to battle with cancer is something that can take virtually everything out of an individual. However, the burning flame to fight and to win must never be extinguished. Those who can fight – must.

An extraordinary example of how people can make a difference in the outcome of a fight are the people who work at the Princess Margaret Cancer Foundation. They have become a staple in our community and they work to help those who need it the most. Their mission is to “Conquer Cancer In Our Lifetime”. With this monumental task, they not only give hope, they help produce concrete



Jennifer Huggins
Fight To End Cancer and
WAYFF Founder, Executive Director,
Kingsway Boxing Club, Owner

results. The Princess Margaret Cancer Foundation is a team leader in the community who deeply believes in what they do and work tirelessly to accomplish their goals.

Teaming with the Princess Margaret Cancer Foundation has been a dream come true and has inspired me to never fear big challenges. I love to fight, I love people and through the *Fight To End Cancer*, I have found a purpose.

It has been four years since the conception of *Fight To End Cancer* and a team who once consisted of friends and family, now has become an international community and a force to be reckoned with. Fighting together is a metaphor through which we will continue to show our support for those who need it most.

Defeat is not an option.



Virgil Barrow 2012 FTEC Main Event,
FTEC Fight Team Captain

Coaching the Fight To End Cancer team

When a fighter walks into a boxing gym with a spark of interest, as a coach you feed that spark so it becomes a flame. You feed the flame and it becomes a fire, you feed the fire and it becomes a roaring blaze. Fighting is 90 percent mental, 10 percent physical and all 10 courageous fighters will be 100 percent ready for their battle inside the ring. Boxing Hall of Fame trainer Eddie Futch - who trained fighters such as Joe Frazier, Riddick Bowe and Larry Holmes, to name a few, once said:

“A trainer must understand conditioning and the art of boxing. But more important, he must know the strength and limitations, both mental and physical, of his fighter. No matter how much effort a fighter puts in, there are some things he simply won't be able to do. A good trainer won't try to teach a fighter more than he, or she can learn.”

Words from a fighter – Cory Raymond

My Name is Cory Raymond. I am a husband to Kerie, a father of three beautiful girls Ava (7), Karson (5), and Reese (3), a son, nephew and a brother.

I am fighting on behalf of those who can't and alongside those who are. I unfortunately have lost family members, friends and colleagues to this horrible disease. It's horrible...I don't have any other words to describe it.



Cory Raymond 2016 Corporate Fighter,
PCL Construction

I first heard of the *Fight To End Cancer* from a friend and co-worker, whom participated in 2015. I was taken by the fact that this was a fight I could help with and be part of. I am still humbled by the journey I signed up for and the amount of commitment it involves, but I would never regret this experience. I recently watched two close family members lose their battle and it only makes me that much more determined to fight!

On June 4, 2016 I will be fighting another amateur boxer, whom also chose this journey for his own reasons. For six minutes that evening, we will box with everything we learned from a tremendous team of coaches for pride. Though at the end of it we will both have won, that I am confident of; because we will together, with eight other fighters, have brought over 500 new faces together and have raised \$200,000 for the greater fight. The *Fight To End Cancer*.

I am grateful for this opportunity to fight, as well for the support from my family in doing so.

Thank you to everyone who has donated to me and the cause, and to everyone whom was able to attend this great event. I'm sure you got the “punch” for your buck.

Defeat is never an option.



ABOUT FIGHT TO END CANCER

www.fighttoendcancer.com

Fight To End Cancer is a fundraising event, founded in 2011. We have chosen to partner with the Princess Margaret Cancer Foundation because of the direct support they provide within the community. *Fight To End Cancer* is a charity event and brand that was developed by the What Are You Fighting For (WAYFF) Global Team. Our goal – for which support from Toronto & the GTA's corporate and community residents is fundamental - is to raise funds for a cause that directly affects the world, in which we live. Let's make a difference now in the *Fight To End Cancer* for a long and successful future for everyone.

ABOUT KINGSWAY BOXING CLUB

www.kingswayboxingclub.com

You are not in this alone! This is how Kingsway Boxing feels about the battle against cancer. The *Fight To End Cancer* Fight Team proves to those who are fighting, have fought, or have been in some way affected by cancer that **they are not fighting alone!**

We are proudly working with the Princess Margaret Cancer Foundation to help *Fight To End Cancer*. It is an honour to be fighting for such a worthy cause!



A NOTE FROM PRINCESS MARGARET HOSPITAL



The Princess Margaret
Cancer Foundation UHN

Paul Alofs
President & CEO,
Princess Margaret, Cancer Foundation

We are pleased to once again include *Fight To End Cancer* (FTEC) in our Special Events line up. An event like no other, this Olympic-style boxing match and black tie gala has quickly become one of the most highly anticipated fundraisers in Toronto.

Since its inception in 2011, *Fight To End Cancer* has directed nearly \$500,000 to the Highest & Best Research Priorities at Princess Margaret Cancer Centre. This remarkable achievement would not be possible without the commitment from the FTEC event committee, charity boxers and their donors. We are extremely grateful for the ongoing support from the *Fight to End Cancer* and look forward to their 5th annual event on Saturday, June 4, 2016.

Princess Margaret Cancer Centre, one of the top 5 cancer research centres in the world, has achieved an international reputation as a global leader in the fight against cancer and delivering personalized cancer medicine.

We are privileged to have *Fight To End Cancer* as our partner. By supporting this event, you are helping to improve the lives of cancer patients and moving us one step closer to our vision - **To Conquer Cancer In Our Lifetime.**

On behalf of our patients, doctors and the entire staff at The Princess Margaret, thank you for dedicating yourself to the fight against cancer.

Sincerely,

Paul Alofs
President & CEO
The Princess Margaret Cancer Foundation

**ABOUT THE
PRINCESS MARGARET
CANCER FOUNDATION**
www.thepmcf.ca

The Princess Margaret Cancer Foundation is a member of the University Health Network, which also includes Toronto General Hospital and Toronto Western Hospital. These three research-oriented hospitals are also affiliated with University of Toronto.

The Princess Margaret Cancer Foundation raises funds for breakthrough research, exemplary teaching and compassionate care at The Princess Margaret, and has achieved an international reputation as one of the top five cancer research centres in the world.

The Princess Margaret combines the clinical excellence of Princess Margaret Hospital with the expertise of its research at the Ontario Cancer Institute, which includes The Campbell Family Cancer Research Institute.



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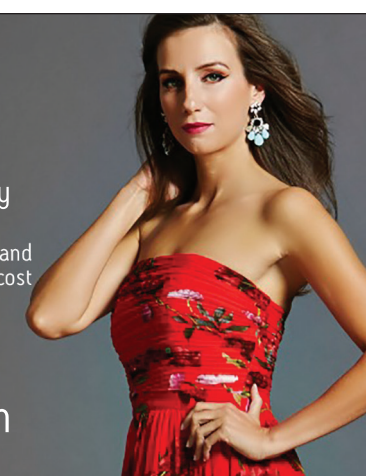


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WORDS FROM WHAT ARE YOU FIGHTING FOR AND OUR SUPPORTERS



What Are You Fighting For www.wayffglobal.com

What Are You Fighting For (WAYFF) Global is the parent division of the *Fight To End Cancer*. We are determined to inspire our community to become passionate about local volunteerism and recognizing their power to make a difference. In addition to annual events such as *Fight To End Cancer*, which raises money for charity; WAYFF is currently working toward setting up brand new corporate and charity events, scholarship funds, school and corporate fitness programs and an array of other initiatives. We hope to make our mark in this world by showing others how to make theirs.

“Your Company” – What Are You Fighting For

If you are in attendance at the *Fight To End Cancer* Gala, then you are enjoying one of the many services offered by What Are You Fighting For (WAYFF):

- Corporate Event Planning & Fundraisers
- Concerts and Variety Shows
- Conferences & Corporate Team Building Programs
- Educational and Sports Programs and Outreach

Jim Mosher *Landscape Plus Ltd*

I cannot begin to express how proud Landscape Plus Ltd. is to be a part of the *Fight To End Cancer* Gala, 2016. The fact that cancer ever-increasingly takes our spouses, sisters, brothers, parents and friends is undeniable. The opportunity to assist Princess Margaret Hospital in this battle is an honour.

Community support has been a big part of Landscape Plus Ltd. culture for the past 30 years. Giving back and stepping up for various charities and school causes has always been part of who we are. Each day, I have the great pleasure of being surrounded with quality people who infuse their work with creativity, vision and passion. The atmosphere is one of dedication, support and respect. Dovetailing these qualities with a cause as noble and worthy as the *Fight To End Cancer* is a perfect fit.

We look forward to being a part of such an important event and tip our hat to all the supporters, volunteers and fighters. It is indeed an honour to stand beside you.

WORDS FROM OUR SUPPORTERS



Leslie Ehm *Combustion*

After stepping into the ring at *Fight To End Cancer* (FTEC) 2015, Leslie Ehm has generously come back on board, as a sponsor, for *Fight To End Cancer*'s 2016 gala with her company – Combustion. Thanks to their generous support, Combustion will be this year's co-50/50 presenting partner, as well as, fighting in the corner with 2016 *Fight To End Cancer* Fighter Kael Cruz. As Kael's Fight Sponsor, Leslie and her team have already raised upward of \$4,000.00 in direct donations supporting the Princess Margaret Cancer Foundation.

Leslie Ehm, President & “Chief Fire Starter” of Combustion, has been a supporter of the *Fight To End Cancer* for the past several years, as both a donor and gala attendee. Sitting on the sidelines, however, was simply not enough for Leslie and in late 2014 she bravely signed up for the six month long journey of intense Olympic-style boxing training (through the Kingsway Boxing Club) in preparation for fighting at *Fight To End Cancer*'s 2015 event.

In addition to Leslie's hard work training, she managed to raise an astounding \$25,000.00 in donations that went directly to the Princess Margaret Cancer Foundation's Urgent Cancer Priorities Fund. Leslie fought with an extreme level of passion and determination in her match against fellow FTEC Alumni member, Georgia Curtis. Though Leslie did not win her match against Georgia, she (like all those who step into our ring to help in the mission to knock out cancer) is still very much a winner for everything that she has done (and continues to do) for the *Fight To End Cancer*.

We can not thank Leslie enough for the ongoing support that she and her company, Combustion, have provided to us. Without the support of companies, like Combustion, *Fight To End Cancer* would not be as successful as it is.

Combustion is a kick-ass creativity-fuelled training company that transforms people so they can transform their organizations. We're proud to be sponsors and supporters of the *The Fight To End Cancer* because it doesn't just raise funds for Princess Margaret critical cancer research, it challenges people to put

their fists where their hearts are and show their solidarity with cancer sufferers in a very real and inspiring way. Combustion President, Leslie Ehm, stepped into the ring for FTEC in 2015 and our entire team went through the incredible journey from training, to ringside with her. We were all blown away by the passion, commitment and integrity of the fighters, trainers, and organizers and our hearts will always be with this amazing event and charity. Fists up! Together we can beat the crap out of cancer!

To learn more about Combustion, or to book a consultation with Leslie and her team, you can visit their website at www.combustionco.com



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WORDS FROM OUR SUPPORTERS



Jeff Lopes
Kimurawear

Kimurawear is a proudly Canadian company that is honoured to be supporting Jennifer Huggins (FTEC Founder) and the entire *Fight To End Cancer* team, in this journey to put an end to a disease that affects over 500 Canadians, each day.

Being a brand that develops and manufactures Boxing equipment for the past 10 years; when Jennifer approached us a few years ago to work together, it automatically felt like the perfect marriage working with the *Fight To End Cancer* team.

Kimurawear works with a handful of charities that all have a special meaning for us. Cancer has touched many of our own family and friends, so putting an end to cancer is a topic we all strongly support. We encourage everyone to support and donate to this amazing event, as we all have one main goal - to put an end to cancer.

Kimurawear has proudly sponsored the *Fight To End Cancer* since 2015. Providing products for over 3,000 boxing/martial arts clubs worldwide, Kimurawear has truly made their mark in



the industry. The union of *Fight To End Cancer* and Kimurawear has been an extremely successful partnership, largely due to the fact that we both hold strong community values.

Kimurawear believes that being an athlete means to exhibit many positive qualities that can be attributed to different areas of your life. According to them, being an athlete means that you exhibit confidence, focus, strength and that you participate in a healthy, active lifestyle. Kimurawear wants to inspire you to choose positivity, strength & focus in all aspects of your life and they believe that you must push yourself to achieve personal goals.

Being an athlete has no age limit, so whether you're 10, 20 or 85-years-old, they want to hear why you're an athlete, and why you push yourself to be the best that you can be. Join the online conversation with Kimurawear by using the hashtag, #IamAnAthlete.



Our *Fight To End Cancer* Fight Team proudly sports the newest lines of Kimurawear boxing equipment year-after-year, as they work hard towards their main event matches at our *Fight To End Cancer* Gala, benefiting the Princess Margaret Cancer Foundation.

PERFORMERS



Ben Mulroney | Master Of Ceremonies
Anchor, CTV's *Etalk*

Ben Mulroney considers himself a pretty lucky guy.

"I love movies, television and music, so as Anchor of Canada's #1 entertainment show, ETALK, I can say this is my dream job."

A veteran of entertainment reporting for more than a decade, Montreal-born Mulroney is an expert in his industry and is regarded by many Hollywood stars (north and south of the border) as a friendly face, a respected journalist and a pro at his job. Mulroney got his start as the Quebec City Correspondent for talktv's THE CHATROOM in 2000, before becoming co-host on the interactive show in July 2001. He then moved to a new role of entertainment reporter for CTV's CANADA AM in October 2001. Mulroney was also the host of CANADIAN IDOL for six seasons.

Now in his 14th year with ETALK, Mulroney delivers entertainment news daily from the ETALK studio in Toronto, and travels the world to interview the biggest stars – reporting from the biggest red carpet events, including the OSCARS®, GOLDEN GLOBES® and JUNO Awards.

Mulroney added radio airwaves to his repertoire in 2009, as host and co-creator of ETALK 20, a weekly two-hour radio show that aired on 11 Bell Media Radio stations across Canada. In February 2010, Mulroney reported on entertainment news from the Vancouver 2010 Olympic Winter Games for CTV. In April 2012, Mulroney joined LIVE! WITH KELLY host Kelly Ripa as co-host on the popular daytime talk show, in one-of-four shows that aired live from Banff, AB. Less than a month later, Mulroney was invited back to share the LIVE! stage with Ripa, co-hosting for the second time from her set in New York City. Impressed with his co-hosting duties, ABC News announced in June 2012 that Mulroney would add the role of contributor to his resume



for the Weekend Edition of their popular EMMY® Award-winning morning news program, GOOD MORNING AMERICA (GMA).

Mulroney found his calling in show business, not politics, despite being the son of former Canadian Prime Minister Brian Mulroney and having a law degree from Laval University and a history degree from Duke University.

In 2012, Mulroney was the national spokesperson for WaterCan, a charity focused on bringing drinking water to those most in need. In this capacity, he helped raise funds and awareness by climbing the highest peak in Africa, Mt. Kilimanjaro. Most recently, Mulroney became Cystic Fibrosis Canada's new National Ambassador, leading the organization's Great Strides™ Walk in Toronto – a fundraising event in support of CF research and care programs. Mulroney is also on the board of The Shoebox Project for Shelters, a national charitable organization, whose mission is to collect and distribute gifts packaged in shoeboxes to women in shelters across Canada and to help raise awareness about homelessness.

Married to fashion designer and stylist Jessica Mulroney, Mulroney is also the proud father of their two twin boys, Brian Gerald Alexander and John Benedict Dimitri, born in August 2010, and daughter Isabel Veronica ("Ivy"), born June 2013.



PERFORMERS



AN INTERVIEW WITH BEN MULRONEY:

The *Fight To End Cancer* Gala raises funds for the Princess Margaret Cancer Foundation. Have you ever worked at any other fundraiser that supports them?

BM: Yes, last May I had the honour of hosting the ‘Tailoring Care’ event for Princess Margaret, in support of men’s health. I’ve also hosted other events, in Toronto and LA, for the Rally for Kids With Cancer.

Has cancer ever affected you, or anyone in your life?

BM: I have been fortunate enough that none of my closest friends, or family have battled cancer, but it is a near certainty that they will one day.

In figurative terms, what does being a part of the fight to end cancer, mean to you?

BM: There are so many forms of cancer, so to be a part of this fight is to be part of the noblest war of our lifetime. To imagine a world without cancer is to picture a future where millions of lives are spared, where pain is lessened, where time, energy and money are devoted to other things, other goals, other passions. This is, by definition, a better world and one, we all deserve.

Barry Pletch

Official FTEC Ring Announcer Since 2013

A former concubine of community theatre, Barry has worn a few hats while honouring Dionysus. He is best known for performing in numerous “Guys & Dolls” productions and for meeting his wife while stepping into the play “Wrong For Each Other”. Other credits include Director of WLT’s “Jitters”, uncredited Asst. Music Director in EMP’s “Funny Thing.. Forum”, Danny Zuko in “Grease” and as a sword wielding John Barrymore in “I Hate Hamlet”.

Barry last performed on stage in the exciting and secretive “Confidential Music Theatre Project” playing a variety of roles in the classic “Bells Are Ringing” - not too many times he can wear a sombrero on a subway carrying salami and singing a song. Barry jumped at the opportunity to return as *Fight To End Cancer’s* Ring Announcer to witness these extraordinary people become passionate heroes.

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It is with great pleasure that Fight To End Cancer (FTEC) announces Toronto Top 40 Radio Station, Z103.5, will be jumping on board to be our first-ever Media Partner!

This is an amazing partnership opportunity for FTEC that will certainly help to get us some great exposure, by spreading the word of who we are and what we do, to even more people across the GTA.

We can not thank our friends over at Z103.5 enough for this incredibly generous sponsorship. We look forward to working with you, over the upcoming year!

Stay tuned in to Z103.5 to listen to all the latest and greatest hits. You can also visit their website, www.z1035.com and listen in while at work, or from the comfort of your own home.

Z103.5 is a part of the Evanov Radio Group.

PERFORMERS



Inner Truth Taiko Dojo *Drum Team*

What is the alchemy that occurs when an amazing group of women come together in community, apply complete focus and inner strength, nourish mind, body and soul through rituals of yoga, chi kung and meditation, to create the power and beauty of sound? INNER TRUTH TAIKO DOJO.

Inner Truth Taiko Dojo performs at music events, as well as, community events. Through story-telling and performance; they bring the history and joyfulness of taiko into public schools. Performance Highlights include: Muhtadi International Drumming Festival, The Toronto Zen Centre, “Gobsmacked” at Harbourfront Centre, Around the World Festival, Canadian Labour Congress Conference, Alpha Alternative School, Ontario Secondary School Teacher’s Federation Conference, Artrageous! - Fundraiser for expressive arts therapy school ISIS, various women’s shelters and private ceremonies.

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WAYFF Global Team

Our Production Team works throughout the year on producing top-notch shows comparable to none. Let our team produce your next corporate event, fundraiser, theatrical production, or offer our consulting services.

Services Offered:

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WAYFF Production Team

Executive Producer
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PR Director
David Kelly

Fight Team Captain
Virgil Barrow, Kingsway Boxing

Principle Photographer
Al Quintero Photography

Production Director
Robert Gorican

Stage Manager
Julie Van Duzen-Nantes

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THE STRENGTH OF A WOMAN!

Breast Cancer Awareness – It's Life or Death!

Author: Eleni Makedonas

On average, 96,400 Canadian women will be diagnosed with cancer and 37,000 women will die from cancer. Promoting the awareness of the effects cancer has on women is a very big theme of our initiatives. Every year, the *Fight To End Cancer* Gala features, at least one female bout that proves to be the 'Fight Of The Night'.

Life becomes more bearable when we possess awareness. Simply put, awareness allows us to have choices and choices deliver freedom. I feel honored to have been asked to present this incredible depiction of a woman's struggle when faced with Breast Cancer and, what I am even more proud of is that this has been done solely in the name of awareness. What has been created is a portrayal of courage, strength and tenacity along with a representation of fearlessness and intensity that no person should ever have to endure in a lifetime.

Sadly, too many women are forced into a battle they are never ready for and, too many of them have, and continue to lose that unwanted battle. Too many families are left without their mothers, daughters, wives, sisters & friends and subsequently with a void that can never be filled.

In honor of every woman that has fought this terrible battle, my good friend has put together her impression of the struggles faced with breast cancer – or any life-threatening illness for that matter – separating them into stages. Since she is a hairstylist, she used her artistic ability to show the beauty that comes along with the battle. She has given us an amazing illustration of boldness, determination, bravery and spirit during a time where all these characteristics would otherwise seem impossible. Today, in honor of every woman that has lost the battle, we are starting a campaign of awareness and strength. A message to all women to take advantage of the preventative measures we have available to us. We are sending a message to stop waiting until the battle within has begun, to stop waiting until the only choice you have is to fight a battle you never dreamed of fighting. In honor of anyone that has lived through this terrible disease, whether personally, or at the bedside of a loved one, let us join hands and create enough awareness to end this unnecessary fight.

Victoria Pelas has created an illustration of the struggles that are endured within, when faced with the possibility of actually having to fight for your life. She has done this in 3-phases, gracefully showing us the strength and confidence that must accompany the fear and uncertainty. The first phase is the Anticipation Phase:

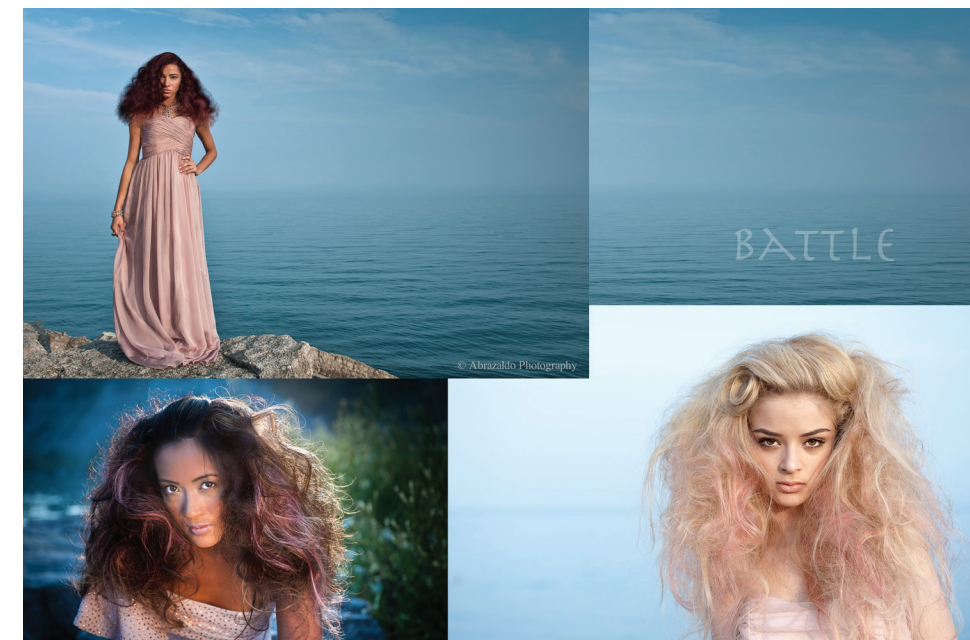
THE ANTICIPATION PHASE signifies a waiting period. A waiting period full of uncertainty and dread but also occupied with reflection and being. Once the waiting period has ended, we enter the Battle Phase.

THE BATTLE PHASE is undoubtedly the most difficult phase. When looking into these women's eyes you see fear and determination at the same time. You see strength and purpose, regardless of the uncertainty they are consumed with. They are disheveled, yet put together and there is such a profound emotional contrast that comes alive through the pictures. This is a strikingly beautiful representation of the battle that goes on inside a fighter.

And finally... **THE VICTORY!** Here we see a combination of revival and rebirth, along with calmness and relief. Even though the battle is over, life will never be the same for the people that have had to endure the difficulties of it. The never-ending fear of the possibility of a second, or third battle will always exist within them. The memories and fear rarely become a distant memory but instead live in close proximity to those it has affected.

Our campaign of Awareness begins NOW! Let us spread the word and never stop, until every woman is aware and has choices. Interestingly enough, we recently heard of Angelina Jolie's brave decision to not only have a double mastectomy but to have her ovaries and fallopian tubes removed. This was a very personal choice and just as she indicated herself; just because it was the right decision for her and her family, that does not make it right for everyone. However, being aware of your circumstance allows you to have choices and choices bring you freedom to decide what is best for you!

With all my love!
Eleni Makedonas



Eleni Makedonas
Writer, Mom,
Founder of The Chatter Boxx,
HuffPost Blogger!
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KAEL
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CRUZ

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JASON
'HANDS OF STONE'
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WULFF

JEFF
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MACWILLIAMS

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BARLOW

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VIGNESH JAYAKRISHNAN VS. KAEAL CRUZ

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My dad is a survivor of cancer and although there is a lot of tragedy surrounding the disease, he was able to beat it with the aid of the Princess Margaret Cancer Foundation. That is proof that our efforts to fight back are working. I am fighting in FTEC 2016, so that people like my dad can fight.
- *Vignesh Jayakrishnan*

Some years ago, I lost a friend to cancer. His name was Linus Dominic Ondiano; and if there's one thing I knew for sure, it was that he brightened the lives of the people around him. The world got darker when cancer took him away. I fight in the hopes that, one day, the future can hold on to all the bright souls in the world - and that cancer won't ever leave anyone in the dark again. - *Kael Cruz*

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ANDREAS WULFF VS. JASON MCGUIRE

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I want to fight for all the heroes who fight every day... and everyday until June 4th I'll push myself to the ultimate level to exceed all expectations. I'm doing this for each and every person, who this event could possibly help.
- *Andreas Wulff*

This year we are proud to be welcoming our first child into this world. I want to make sure that cancer is not something she will ever have to worry about in her life. We have the ability to solve many problems in today's world and cancer is one that affects so many people. This is why I want to fight; this is why I want to put an end to cancer! - *Jason McGuire*

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Throughout my life I have seen cancer affect both family and friends. Being a part of this event has given me a means to help the people still fighting, and an opportunity to remember the people we've lost. The *Fight to End Cancer* is so much more than a boxing event. It's also a way to raise money and awareness for an amazing cause. - *Jeff MacWilliams*

Like most, I have had many family members and loved ones endure a fight with cancer. This event gives me the opportunity to show them that I am in this fight with them; both spiritually and physically. - *Kyle Barlow*

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I personally have been touched by this terrible disease, as I'm sure most of you reading this have as well. My Father, Mitch, fought in the 2014 event, my Uncle, Ryan, fought last year in 2015. Now, here I am walking in their footsteps with the same exact goal in mind... to kick cancer's butt! I am fighting for my Grandpa Stan, Bubbie Edie, Auntie Molly, and Sarah Watkin. (Fighting on behalf of Sarah Watkin's family and Sarah's Drive For Hope) - *Samantha Krystantos*

Losing someone to cancer is one of the most devastating occurrences to have happen in your life. When you experience a loss of this magnitude, there is a void that can never be filled. While I am not an aggressive person by nature, this is a fight I could not pass up, as all the proceeds raised will go towards cancer research. (Fighting on behalf of her sister, aunt and grandmother) - *Natasa Jamnik-Sousa*

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CORY RAYMOND VS. CRAIG LAUZON

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I am fighting because I can. Because the last plug I want to see pulled, is on cancer and not on a dying relative or friend. I am proud to be part of this campaign and though I realize I can't end cancer alone - together, with this team, we can definitely provide a positive impact on raising research dollars for this horrible disease. - *Cory Raymond*

Throughout every stage of my life, someone I have known and loved has been taken by cancer: from school chums, to family members, to colleagues and friends. I had the opportunity to take part in this event last year and had to pull out early on because, at the time, two of my friends were fighting cancer... and today only one of them is still here. I won't let that happen again. (Fighting on behalf of August Schellenberg)
- *Craig Lauzon*

SAVE THE DATE MAY 27, 2017

The decision to fight for such a meaningful cause, is one that will be life changing. Whether you embark on this journey for yourself, a family member or a friend who is fighting, or has had to fight cancer, your are a true hero.

Are you interested in becoming a charity boxer in the Fight To End Cancer? Training starts now! Don't wait.

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A Message From FTEC Alumni Paige Cunningham



Dear Future Fighters,

It has been one full year since I stepped into the ring on the most terrifyingly, electric night of my life and not a day goes by that I don't think about what I did.

I do get to walk into work every day at The Princess Margaret Cancer Foundation and see a large mural of myself with blood dripping down my face on the wall, but it doesn't stop there. I have SO many beautiful memories. I have the memory of 10 scared and brave individuals, starting a journey and not knowing where exactly it would take us. These 10 individuals, plus numerous other people that helped us get to where we ended up, have become a huge part of my life... an entirely new family. A special bond that no one else can share. They helped me and continue to help me grow and teach me things, both



physically and mentally. They pushed me to work harder every time I trained and I also had to find it within, to push myself to the limit for eight months. I was at Kingsway Boxing Club more in those eight long months than I was at home and I don't regret a single second.

You HAVE to put in the work. I say long because it does seem like a long time, but trust me when I say: IT GOES BY TOO FAST.

My advice to you would be to please take it all in, get to the gym and train your butt off (you'll be both sad and slightly relieved when you're done and not training for anything later) and get on your social media and raise some MONEY! Set a goal for yourself, a goal that scares you and REACH IT. I promise you can do it. Send out a link of your fundraising page to every one you know and make the 'ask' personal. There is a much larger chance someone will donate to you if you're asking them personally and directly. All anyone can say is no! Oh well, you tried! It's definitely an intimidating task and even working in the nonprofit, fundraising world, it scared me. But really, what do you have to lose? I posted so much about #FTEC on social media that I am sure I lost a few cyber friends or followers, but who needs them? I'd much rather raise money for cancer research, plus the outpouring of support (through donations and well wishes) I received from people I didn't even know or who I hadn't spoken to in years evoked an indescribable feeling.

Choosing to try out and being part of *Fight To End Cancer* was the best possible decision I have ever made. So many factors in my life led me to Kingsway and into that ring and because of *Fight To End Cancer*, my life has changed in the most wonderful ways. I am SO grateful for the opportunities it has opened up for me, the people I have met along the way and, an added personal bonus, of forming the best relationship with one of my fellow fighters.



If I could turn back time and do it again, I would be back at the gym, every day (sometimes twice a day) in a heartbeat. I wish I could have stopped time and taken in certain moments for a little bit longer or saved them forever. I do however have the memories in my head, heart and, of course, a lot of pictures. I also have the feeling that I did something and was part of something that was so much bigger than I could have ever imagined.

I am so proud to be part of the FTEC family and alumni. It seriously is such an honour and a privilege. If you are given the opportunity to fight, TAKE IT and don't take this lightly. This is one experience I PROMISE you will never forget. Give it your all! Remember who you're fighting for.

TRAIN. FIGHT. END.
Love Paige

ABOUT PAIGE CUNNINGHAM:

Paige Cunningham is a Special Events Coordinator at The Princess Margaret Cancer Foundation. She attended *Fight to End Cancer* in 2014 as a guest and she was intrigued. That fall, Paige came to try outs, made the FTEC2015 Fight Team and fought as the Co-Main event. Having lost many loved ones to the disease and having a dad as a cancer survivor, cancer is personal for Paige.

Check Out Paige's Blog:
www.fighttoendcancer.blogspot.ca/



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STRIKE A POSE!

A BEHIND THE SCENES LOOK

AT FIGHT TO END CANCER'S OFFICIAL 2016 CAMPAIGN SHOOT

On Sunday, February 28 2016, the *Fight To End Cancer* (FTEC) took over Wahooz Stills & Motion Pictures' photo studio to shoot the Official 2016 *Fight To End Cancer* Promotional Campaign.

Led by the co-creative visions of FTEC Founder, Jennifer Huggins, Fight Team Head Coach, Virgil Barrow, and Photographer, Al Quintero; our FTEC fighters went through a marathon of wardrobe changes, hair & make-up touch ups and various set designs. All of this hard work and effort was essential for securing the best images to be used in the promotion of our 2016 Gala fundraiser, benefiting the Princess Margaret Cancer Foundation.

Outfitted in formal wear provided by our partners at TIP TOP Tailors and in athletic wear provided by our partners at Kimurawear; our 2016 Fight Team were fully decked out in the finest attire, as they stepped in front of the cameras and added "part-time model" to their resumes.

After several hours of hard work, our 2016 fighters managed to help capture some incredible shots. We are so proud of how the campaign photos turned out!

A huge thank you to all of the photographers, hair & make-up artists, assistance crew & FTEC's Planning Committee for coming together and helping to build something, truly special.



Left Photo: Left to Right: Jennifer Huggins, Founder of Fight To End Cancer | TJ Mosher, Assistant Coach | Al Quintero, Principle Photographer | Virgil Barrow, Fight Team Head Coach | Wahooz Stills & Motion Pictures | Photo Credit: Nicholas Theodorou



Left Photo: Capturing the Official 2016 Campaign Image | Photo Credit: Spencer Wynn

STRIKE A POSE!

**A BEHIND THE SCENES LOOK AT
FIGHT TO END CANCER'S OFFICIAL 2016 CAMPAIGN SHOOT**



Left to Right: Cory Raymond, FTEC2016 Main Event, suited up and posing for his headshot | Photo Credit: Spencer Wynn | Capturing the centerfold shot of FTEC2016 Fighter Vignesh Jayakrishnan with the assistance of photographer Keith Haist | Photo Credit: Spencer Wynn



A Very Special Thank You To:

Principle Photographer: Al Quintero Photography

Photography Services: Keith Haist | Nicholas Theodorou

Hair and Makeup Artists:

Mishka Prefontaine | Brynda Brahmabhatt | Monique Lewis

Studio Location: Wahooz Stills & Motion Pictures'

Wardrobe By: TIP TOP Tailors | Kimurawear

And of course, to our incredible FTEC Team!

Left to Right: Virgil Barrow, Fight Team Head Coach | David Kelly, PR Director Capturing the fighter interviews | Photo Credit: Spencer Wynn | FTEC2016 Fighter Jeff MacWilliams, filming his 2016 Fighter Walkout video | Photo Credit: Nicholas Theodorou




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FOR THE FIGHT TO END CANCER

JULIE VAN DUZEN

A True Hero in the Fight To End Cancer

The *Fight To End Cancer* is made possible by many people – our sponsors, fighters, but also, our volunteers and committee members. We want to take you behind the scenes of #FTEC2016, to meet the people who are fighting cancer outside of the ring...

Our hero in the fight to end cancer Julie Van Duzen

This will be Julie's 4th year with FTEC as the Stage Manager for the gala event held at the Old Mill Inn in Toronto.

"I work closely with Rob and Jen helping to execute the production part of the evening," Julie notes. If you have ever attended a FTEC gala, you have seen Julie's handy work in the cueing, lighting, and overall execution of the gala.

How did you get involved with *Fight To End Cancer*?

JV: I got involved with the *Fight to End Cancer* in 2013. Rob Gorican was fighting and introduced me to Jennifer Huggins. Jen was looking for a Stage Manager for the event and I have been Stage Managing for the last 17 years.

Why is the *Fight To End Cancer* important to you?

JV: I got involved with FTEC in 2013. Jen was looking for a Stage Manager and the opportunity was presented to me. This came at a challenging time for me and my then fiancé Geoff. Geoff had just been diagnosed with brain cancer. He had undergone surgery to remove the tumor and was going through radiation and chemotherapy treatments.

I felt helpless watching him go through this and wishing there was more I could do. Having the opportunity to work on the *Fight To End Cancer* that first year helped me to feel like I was actively doing something to help him as he was going through his cancer battle. Geoff attended the *Fight To End Cancer* the first year I was involved. For us that was a small victory. He had just finished his radiation treatment and we were moving forward with our lives the best we could. We were married 3 months later and this



past November we just had our first baby, Henry. We have come along way in the last 3 years since Geoff's cancer diagnosis.

Our lives are what they are because of research done by places like Princess Margaret Hospital. Geoff now helps out with the cancer benefit. This is a project that we both feel so passionately about and are so happy to be a part of the FTEC team.

Tell us about a day in the life of you.

JV: I work as a Hearing Instrument Specialist as well as Stage Managing for community and professional theatre companies.

Right now I am off on maternity leave. We are so blessed to have Henry in our lives. After Geoff's chemo and radiation treatments we weren't sure that we would be able to have children. My days are filled with cuddles and smiles and laughs from our little miracle baby.

Thank-you to Julie for four great years working behind the scenes for the *Fight To End Cancer*.

We are so grateful for all your hard work and the passion you bring to the gala evening and are so grateful for everything you and your family have done for our cause!

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Honouring an Olympic Medalist Howard Davis Jr.

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This year marks the 2016 Rio Summer Olympics, where almost 300 of the top boxers from around the world will compete for gold. If there's one thing that every boxer has in common, it's that they are true fighters in and outside of the ring. Almost every top level Olympic boxer has experienced not winning a fight – that's what makes the sport so special. To put this into perspective, to win the silver medal means you lost one fight. This is a concept that boxers learn to embrace and help them become stronger in life.

Every year it is important to the *Fight To End Cancer* to highlight the life of an inspirational boxer. Howard Davis Jr. was an outstanding fighter. He passed away December 30th 2015 after an intensive battle against lung cancer. The Olympic medalist, whose commitment to boxing included an alcohol and smoke-free lifestyle, faced this ultimate challenge with the poise and determination of an athlete,

"I never ask why I got (cancer). I just started fighting. If you are a champion, champions don't quit."

Davis' accomplishments include winning the New York Golden Gloves for 4 consecutive years, 1973-1976, winning a gold medal in the 1976 Olympics and elected the tournament's outstanding boxer. David credits his Olympic

achievements to his mother Catherine who passed away during the games. Davis went on to box professionally, retiring in 1996 with a record of 36-6-1 with 14 KO's. He revitalized his career through training and coaching Mixed Martial Arts fighters in boxing techniques. In 2010, along with his wife Karla, Davis' expanded on his boxing and MMA expertise to launch: Fight Time Promotions.



Howard Davis won a gold medal in boxing at the 1976 Olympics. Photo Credit: Tony Duffy/Getty Images



Howard Davis Jr. founded Fight Time Promotions in Florida. Photo Credit: Dave Mandel/Sherdog.com

As the cancer spread from Davis' lungs throughout his body, he endured aggressive chemotherapy to treat the disease. His treatment experience led him to include more natural forms of healing to his regime. Davis' life was both aspirational and inspirational for others. These qualities remain part of communities who benefit from the Howard Davis Jr. Foundation. The foundation supports scholarships and alternative ways to fight cancer.

In a sport that breeds true champions, it is no surprise that Howard Davis Jr. continues to fight even though he is not with us anymore. Davis is a true inspiration, showing us all that **Defeat is not an option.**



Boxer and former olympic gold medalist Howard Davis Jr. and his trainer Curtis Ford. Photo Credit: Neil Schneider



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- Erin Schnepfer of XEROX for supporting the *Fight To End Cancer*, helping us to reach great heights.
- Lillian Piekut for developing the brand of the *Fight To End Cancer* and taking us world-wide
- David Kelly and Paul Magis for joining the *Fight To End Cancer* and believing in the vision wholeheartedly.
- Forever grateful to Century 21 Brown and the McGuire Family for supporting the *Fight To End Cancer* in ways we could have never imagined.

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